Eden (Brockman) Dinneen

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Professional Experience

Audio and Visual Producer |

Berlin, Germany

- <u>Produced</u> and managed all aspects of operations, creating well-executed podcast episodes.
- Pitched stories, wrote scripts, and hosted dynamic interviews with guests, fostering insightful conversations.
- Provided live audio production support for events and recordings.
- Co-authored grant applications and communicated with potential donors for support.

Journalism Fellow	Common Ground Berlin with Soraya Sarhaddi Nelson
Berlin, Germany	January 2024 - May 2024

• Developed Instagram Reel and TikTok story series to connect with younger viewers, growing Instagram reach by over 150% and expanding TikTok presence.

Marketing Coordinator

Life in Düsseldorf (International Relocation and Local Business Marketing Service and Blog) Düsseldorf, Germany March 2024 - Present

- Pitched marketing packages and sold them to local businesses. Created blog posts and social media content to promote local businesses and events in Düsseldorf.
- Launched and wrote the weekly newsletter to over 1,500 subscribers. Grew the base by 400 members.
- Wrote 150+ blog posts, based on past YouTube content, for the Life in Germany website.

Content Creator

Düsseldorf, Germany

Produced social media content about local businesses and events in Düsseldorf.

Scholarship Holder of the Congress Bundestag Youth Exchange For Young Professionals Fellowship U.S. Department of State and the German Bundestag

Düsseldorf, Germany

- Completed university courses in German, journalism and cultural studies. Gained German work experience.
- Met with U.S. diplomats and German lawmakers to learn about politics and government in Germany, the European Union, and American foreign relations.

Lead Investigator for Award-Winning Documentary and Research Manhattan, Kansas

- Researched political polarization trends among Generation Z in Kansas, created a video special, and presented the research findings to Kansas lawmakers and NGOs at the state capitol.
- Wrote scripts, hosted interviews, and edited a corresponding video emphasizing global democracy.

Public Relations and Communications Intern

Starlight Theatre (Non-Profit Kansas City Off-Broadway Theatre and Concert Venue) Kansas City, MO May 2022 - August 2022

Authored copy for 20 press kits, 25 blog posts, social media, eight press releases, and other initiatives.

President, Wildcat Watch, KSU

 Oversaw 50+ client projects and assisted staff members in creating content and live production support for clients, including the agriculture department, local radio stations, ESPN Cowboy Channel, and more.

Common Ground Berlin with Soraya Sarhaddi Nelson May 2024 - January 2025

Kansas State University

June 2023 - June 2024

August 2022 - May 2023

April 2022 - September 2022

December 2023 - March 2024

Life in Düsseldorf

Producer and Reporter, Channel 8 News, KSU

• Created news packages for 15 one-hour shows. Anchored. Produced 15 live shows.

Communications Intern, K-State Abroad

• Promoted study abroad programs and told students' international stories through social media.

Vice President, Wildcat Watch, KSU

• Managed projects and staff on behalf of the president for local clients, such as Homecoming, K-State's food pantry, and student organizations.

Co-host of the Afternoon Drive and Eden and Bre Radio Shows, KSU

- Presented news, music, and pop culture weekly. Delivered evening news and weather for Wildcat 91.9.
- Hosted daily radio show from 4:00-6:00 p.m. Edited audio and promotions in Adobe Audition.

Staff Writer, The Collegian, KSU

• Covered culture desk topics, specializing in religion, LGBTQ+, community events, music, and local news.

Education

Kansas State University: GPA: 4.00, Summa Cum Laude

Majors: Journalism and Mass Communications | **Minors:** Entrepreneurship and Leadership Studies **Honors:** University Honors Program, Journalism Honors Program, and Snyder Leadership Legacy Fellow

Technical Skills

• AP Style, Interviewing Sources, Videography, Grant Writing, Video Creation and Production, Audio Production, Writing for Audio, Writing for Video, Social Media, and Adobe Suite

University Awards and Scholarships

 Student Presenter at Kansas Undergraduate Research Days at the State Capitol 	2023
Heartland Student Emmy from the National Academy of Television Arts and Sciences	2023
 Best Newscast (visual) from the Kansas Association of Broadcasters 	2022
Best Public Affairs/Talk Show Program (visual) from Kansas Association of Broadcasters	2022
 Undergraduate Research Award in the College of Arts and Sciences 	2022
Kansas Association of Broadcasters Scholarship	2022
Bill Roy Scholarship from the Society of Professional Journalists	2022/2021
 Max E. and Jean Hollinger Scholarship in Journalism and Mass Communications 	2022/2021
 Honorable Mention in the AVA Awards for Digital/Audio Excellence 	2022
Andrea Glenn Journalism and Ernest R. Woodward Memorial Journalism Scholarships	2021
K-State David R. and Janice W. Von Riesen Scholarship in Journalism	2020
K-State Foundation Plus, Civic Leadership, and Nancy Landon Kassebaum Scholarships	2019
<u>Volunteer Work</u>	
 SeniorPferde, Germany Horse Therapy Farm Volunteer 	2024
Cat's Cupboard Food Pantry Volunteer	2021-2023
 Manhattan Boys Recreation 4th Grade Flag Football Coach 	2022
Ronald McDonald House Volunteer	2019-2023

January 2022 - May 2023

January 2022 - May 2022

January 2022 - May 2022

January 2021 - May 2022

January 2022 - May 2022

Graduated May 2023