

# Eden Brockman

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## Professional Experience

### **Audio and Visual Producer**

### **Common Ground Berlin with Soraya Sarhaddi Nelson**

**Berlin, Germany | Remote**

**May 2024 - January 2025**

- Produced and managed all aspects of operations, ensuring well-executed podcast episodes.
- Pitched stories and hosted dynamic interviews with diverse guests, fostering insightful conversations.
- Collaborated with the host to write scripts and craft thought-provoking questions.
- Provided live production support for events and recordings.
- Wrote grant applications and communicated with potential donors for support.
- Created and managed social media content, growing Instagram reach by over 150%.
- Expanded the brand's presence on TikTok and Instagram Threads and gained thousands of new views.

### **Journalism Fellow**

### **Common Ground Berlin with Soraya Sarhaddi Nelson**

**Berlin, Germany | Remote**

**January 2024 - May 2024**

- Developed Instagram Reel and TikTok short story series to connect with younger viewers. Grew reach 200%.
- Researched, wrote, hosted, and produced a podcast segment on mental health care in Berlin and Germany.

### **Marketing Coordinator**

### **Life in Düsseldorf (International Relocation and Local Business Marketing Service and Blog)**

**Düsseldorf, Germany | Hybrid**

**March 2024 - Present**

- Pitched marketing package and sold it to local businesses. Created blog posts, and social media content.
- Launched and wrote the weekly newsletter to over 1,500 subscribers and grew the base by 400 members.
- Wrote over 150 blog posts, based on past YouTube content, for the Life in Germany website.

### **Content Creator**

### **Life in Düsseldorf**

**Düsseldorf, Germany | Hybrid**

**December 2023 - March 2024**

- Produced social media content about local businesses and events in Düsseldorf.

### **Scholarship Holder of the Congress Bundestag Youth Exchange For Young Professionals Fellowship U.S. Department of State and the German Bundestag**

**Düsseldorf, Germany**

**June 2023 - June 2024**

- Completed university courses in German, journalism and cultural studies. Gained German work experience.
- Met with U.S. diplomats and German lawmakers to learn about politics and government in Germany, the European Union, and American foreign relations.

### **Lead Investigator for Award-Winning Documentary and Research**

### **Kansas State University**

**Manhattan, Kansas**

**August 2022 - May 2023**

- Researched political polarization trends among Generation Z in Kansas, created a video special, and presented the research findings to Kansas lawmakers and NGOs at the state capitol.
- Wrote scripts, hosted interviews, and edited a corresponding video emphasizing global democracy.

### **Public Relations and Communications Intern**

### **Starlight Theatre (Non-Profit Kansas City off-Broadway Theatre and Concert Venue)**

**Kansas City, MO**

**May 2022 - August 2022**

- Authored copy for 20 press kits, emails, 25 blog posts, social media, 8 press releases, and other initiatives.

**President, Wildcat Watch, KSU*****April 2022 - September 2022***

- Oversaw 50+ client projects and assisted staff members in creating content and live production support for clients, including the agriculture department, local radio stations, ESPN Cowboy Channel, and more.

**Reporter, Channel 8 News, KSU*****January 2022 - May 2022***

- Scripted, recorded, and edited news packages for 15 one-hour shows. Anchored. Operated the soundboard.

**Communications Intern, K-State Abroad*****January 2022 - May 2022***

- Promoted study abroad programs and told students' international stories through social media.

**Vice President, Wildcat Watch, KSU*****January 2022 - May 2022***

- Managed projects and staff management on behalf of the president for local clients, such as Homecoming, K-State's food pantry, and student organizations.

**Co-host of the Afternoon Drive and Eden and Bre Radio Shows, KSU*****January 2021 - May 2022***

- Presented news, music, and pop culture weekly. Delivered evening news and weather for Wildcat 91.9.
- Hosted daily radio show from 4:00-6:00 p.m. Edited audio and promotions in Adobe Audition.

**Staff Writer, The Collegian, KSU*****January 2022 - May 2022***

- Covered culture desk topics, specializing in religion, LGBTQ+, community events, music, and local news.

**Education****Kansas State University: GPA: 4.00, Summa Cum Laude*****Graduated May 2023*****Majors:** Journalism and Mass Communications | **Minors:** Entrepreneurship and Leadership Studies**Honors:** University Honors Program, Journalism Honors Program, and Snyder Leadership Legacy Fellow**Technical Skills**

- AP Style, Interviewing Sources, Videography, Grant Writing, Video Creation and Production, Audio Production, Writing for Audio, Writing for Video, Social Media, and Adobe Suite

**University Awards and Scholarships**

- Student Presenter at Kansas Undergraduate Research Days at the State Capitol 2023
- Heartland Student Emmy from the National Academy of Television Arts and Sciences 2023
- Best Newscast (visual) from the Kansas Association of Broadcasters 2022
- Best Public Affairs/Talk Show Program (visual) from Kansas Association of Broadcasters 2022
- Undergraduate Research Award in the College of Arts and Sciences 2022
- Kansas Association of Broadcasters Scholarship 2022
- Bill Roy Scholarship from the Society of Professional Journalists 2022/2021
- Max E. and Jean Hollinger Scholarship in Journalism and Mass Communications 2022/2021
- Honorable Mention in the AVA Awards for Digital/Audio Excellence 2022
- Andrea Glenn Journalism and Ernest R. Woodward Memorial Journalism Scholarships 2021
- K-State David R. and Janice W. Von Riesen Scholarship in Journalism 2020
- K-State Foundation Plus, Civic Leadership, and Nancy Landon Kassebaum Scholarships 2019

**Volunteer Work**

- SeniorPferde, Germany Horse Therapy Farm Volunteer 2024
- Cat's Cupboard Food Pantry Volunteer 2021-2023
- Manhattan Boys Recreation 4th Grade Flag Football Coach 2022
- Ronald McDonald House Volunteer 2019-2023